



# **TAKING ACTION:**

## *Implementing a Smoke/ Tobacco Free Campus*

**Presented by:**

**Connie Greene, M.A., C.A.S., C.S.W., C.P.S.**

**Vice President**

**Institute for Prevention**

**Saint Barnabas Behavioral Health Network**





# Clean Air

for health care



# Overview

- Why Go Smoke/Tobacco Free
- Our Competition
- A Checklist for Action
- Enforcement



# Top 10 List

## Why Smokefree Campuses?

10. To enhance your public image/avoid appearance of supporting smoking
9. To show community leadership on the number one preventable cause of death and disease
8. To reduce smoking among your workforce (very costly to employers)
7. To match your policies with your mission
6. To eliminate secondhand smoke coming in through windows, doors, and ventilation systems



# Top 10 List

## Why Smokefree Campuses?

5. To reduce your potential liability
4. To protect workers and patients (especially compromised pts) from secondhand smoke
3. To better support tobacco dependence treatment of patients/JCAHO & QIO Tobacco Measures
2. To further denormalize tobacco use in community
1. Because it is the right thing to do!

# Smoke-Free Hospital Campuses

## Currently Campus Free:

- AtlantiCare Hospital System
- Bayshore Community Hospital
- Centra State Healthcare System
- Chilton Memorial Hospital
- Cooper Health System
- HEALTHSOUTH, Rehabilitation Hospital of Tinton Falls, Toms River
- Holy Name Hospital
- Lourdes Health System
- Memorial Hospital of Salem County
- Meridian Health (JSUMC, KHCH, OMC, & RMC)
- Palisades Medical Center
- **SAINT BARNABAS HEALTH CARE SYSTEM SOUTH**
- Somorset Medical Center
- Trinitas Hospital
- Visiting Nurse Association of Central Jersey

## You're In Good Company:

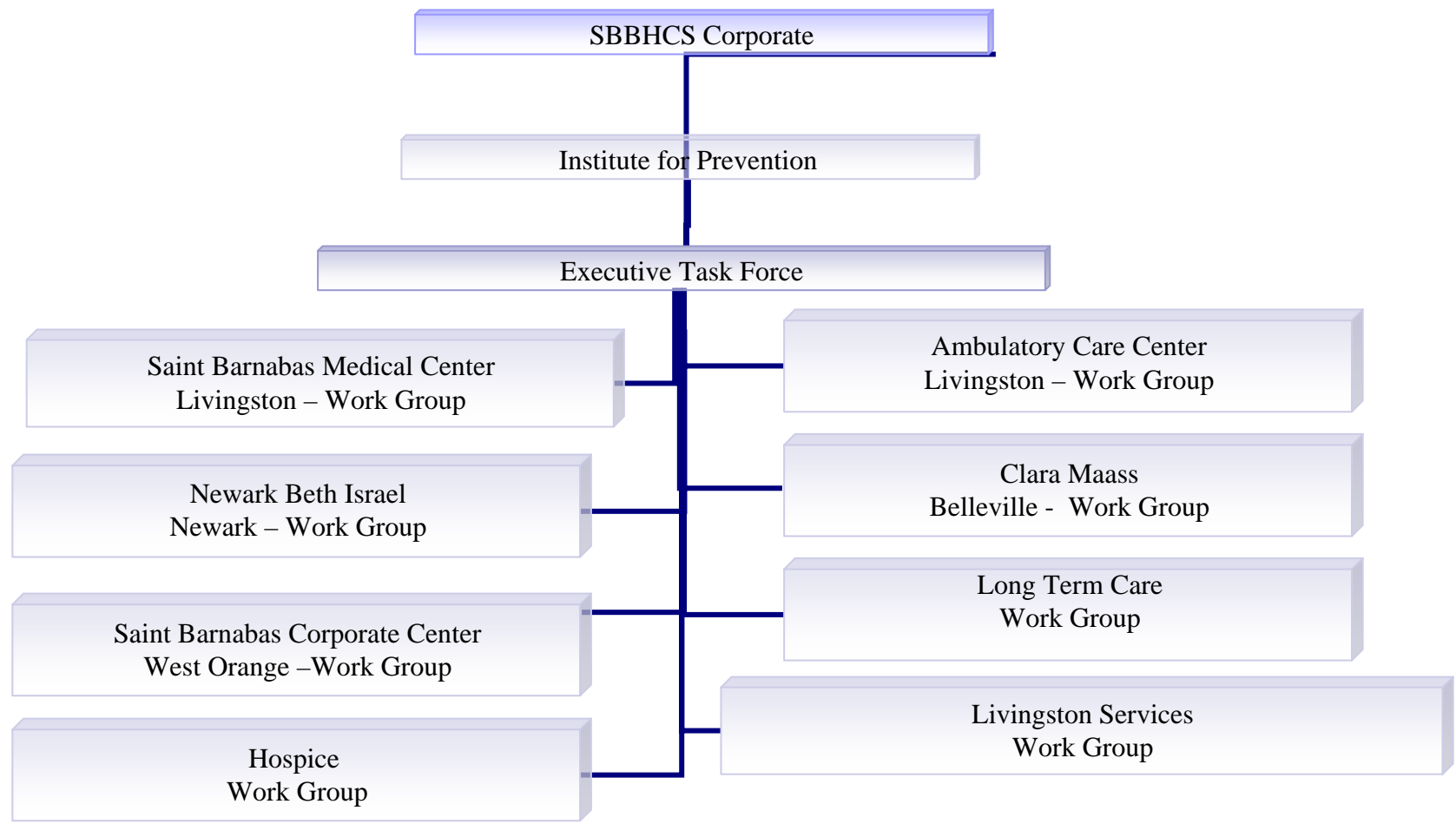
- Capital Health System
- Cooper Health System
- Mountainside Hospital
- Princeton Health Care System
- Raritan Bay Medical Center
- Robert Wood Johnson University Hospital
- Saint Peter's University Hospital
- Solaris Health System (JFK & Muhlenberg Regional)
- St. Joseph's Healthcare System
- St. Michael's Medical Center
- Warren Hospital
- William B. Kessler Memorial Hospital

# A Checklist for Action:

- Ronald Del Mauro, President and CEO announces systems commitment to create a *Smoke/Tobacco Free Campus*.
- Assign responsibility and authority to Institute for Prevention.
- Create an Executive Task Force in consultation with Institute for Prevention to implement a smoke free policy plan.
- Executive Task Force guides creation of *Smoke/Tobacco Free Campus* Work Groups within individual facilities.

# SBHCS Smoke/Tobacco Free Campaign

## North Region Organizational Chart



# A Checklist for Action Continued:

- Timeline for implementation
- FAQ sheet
- Promotional Materials
- Signage
- Educate employees about *Smoke/Tobacco Free Campus* Plan





# Education is Essential:

- Physicians, nurses, etc.
- Staff
- Vendors, contractors, EMTs, etc.
- Patients
- Community

# A Checklist for Action Continued

Institute for Prevention provides quit services:

- Quit sessions available to all SBHCS employees
  - 8 Week Program at \$15 per session = \$120
  - Refundable at 80% of cost at program completion
  - Quit sessions covered for one family member in household attending same session as employee
- Provide Nicotine Replacement Therapy (NRT) —patches, gum, lozenges at discount, refundable at 80% after program completion for employee only

# Enforcement

- Supportive versus punitive
- Curb to curb policy (includes cars)
- Intervention cards
- Signage
- Employee compliance
  - ✓ Patients and guests follow the example of your employees
  - ✓ Consistent policy for all staff
  - ✓ Whatever your policy, enforce it



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